



YMCA Canada
Annual Report 2019

Building healthy communities



What does it take to build a healthy community?

In 2019, we dedicated ourselves to answering this question. Through working together as a Federation to build a strong foundation that features programs and services designed to enable vibrant and sustainable communities - we learned that there's more than one answer.

It takes leaders who care.



As we reflect back on 2019 in the midst of the COVID-19 pandemic, the events of last year feel like a distant memory. The world as we know it has been altered quickly and drastically over the course of several weeks.

Earlier in the year, when the virus began to travel across the globe, inevitably reaching us, YMCAs in Canada mobilized quickly to support our communities, ensuring that we continue to deliver on our mission during times of uncertainty and isolation. Relying on nearly 170 years of experience, we remain committed to keeping our communities healthy and strong even though we can't be together. In good times, our work is important, and in times of difficulty, that important work becomes critical.

Now, more than ever, the need for a healthy community is the difference between merely surviving this pandemic and thriving in our new normal. The good news is that for years, we've been asking ourselves what it takes to build a healthy community and then challenging ourselves to be a key part of the answer to that question.

In this year's Annual Report, we are proud to share with you some of our efforts we've seen come to life as we strive toward the Canada We Want and the YMCA We Need. YMCAs in Canada collectively took

significant strides forward in meeting our industry-leading standards when it comes to National Child Safety and Protection. Overwhelmingly, young leaders in our biggest YMCA Young Ambassadors Program (YYAP) cohort to date, reported that they and their communities are benefitting from engaged and equipped young voices. And finally, we have made meaningful progress towards raising the voice of the YMCA and the communities we serve through advocacy focused on belonging and ensuring Canadians have the support they need to grow and flourish.

As always, none of this would be possible without the support of you – our volunteers, donors, partners, staff, young leaders, guardians, advocates, and YMCA Member Associations. We are stronger together. And when this pandemic is over, things might look different, but the heart and soul of the YMCA will remain the same.

Marcel Lauzière
Chair

YMCA Canada Board of Directors

Peter Dinsdale
President & CEO

YMCA Canada



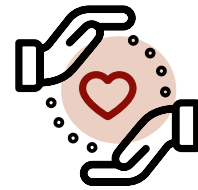
It takes a Federation working together.

YMCAs in Canada: Impact At-A-Glance



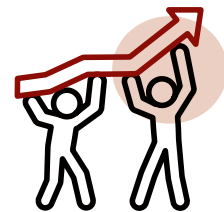
2.39 million people found a place to belong at **1,700+** locations across Canada

21,778 volunteers spent **1.1 million hours** helping others



56,004 donors gave **\$15.6 M** to improve the health of their community

284,259 people in need were able to participate thanks to **\$42.7 M** in financial assistance

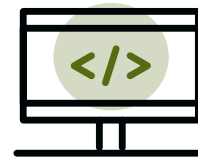


91,081 children are off to a healthy start with **YMCA Child Care**

68,400 youth expressed their voice through **YMCA Youth Engagement**



158,382 job seekers found a supportive network through **YMCA Employment Services**



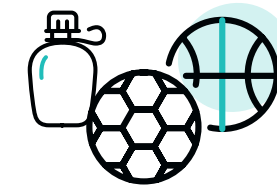
654,045 people found support through **YMCA Education & Training** and **YMCA Community Initiatives**, including:

131,764 newcomers were welcomed to their new home by **YMCA Immigrant Services**



17,015 people found a place to call their own through **YMCA Housing Services**

139,135 campers had new adventures at **YMCA Camps**



1.2 million people got active with **YMCA Health, Fitness & Aquatics**

62,667 Canadians learned how to build a better world through **YMCA Global Initiatives**





It Takes Guardians Who Protect Our Future, like Olga Sullivan.

Healthy communities have safe and supportive environments where children are able to grow and develop into strong and motivated people. As Canada's leading builder and advocate of healthy communities, the YMCA views the safety and protection of the children in our programs as an absolute priority at all times.

This past year, YMCAs across the country continued to strive towards our industry-leading standards of safety by taking significant steps forward in organization accountability and practice.

Since its launch in 2012, the National Child Safety and Protection initiative has been the YMCA's coordinated effort for improving safety standards in our programs through specific training, reporting protocols, and

facility controls. 2019 marked a number of milestones for the initiative and YMCAs will continue to build on those successes.

None of this progress would be possible without the commitment of YMCA staff like Olga Sullivan, a YMCA employee of 17 years, and the current General Manager of Children's Services at the YMCA of Newfoundland and Labrador. To Olga, the safety and protection of children in her community is paramount, and it starts with maintaining the highest possible standards of safety in all YMCA programs.

Communities thrive when people are safe and secure, which is why it takes guardians like Olga, who prioritize the safety of those around them, to keep communities strong, secure, and healthy.

"The YMCA is one of the strongest advocates for children and vulnerable adults that I know. In everything I do, in every program our YMCA offers, it's my mission to ensure that kids are safe and protected. YMCAs in Canada share the imperative to improve the health and well-being of children, teens, and young adults in Canada, and I'm proud to play a part in making that happen."

– Olga Sullivan

General Manager of Children's Services, YMCA of Newfoundland and Labrador



It takes young leaders stepping up, like Laura Wittmann.

Healthy communities have a constant need for young leaders who are able to meet the challenges of tomorrow with innovative ideas and approaches. That's exactly what Laura Wittmann and 23 other young YMCA leaders did through their involvement with this year's YMCA Young Ambassador Program (YYAP).

With the goal of retaining and developing young mission-driven leaders, Young Ambassadors in the program advance their leadership skills through formal training and experiential learning. Each Ambassador participates in a Leadership Challenge that they bring home and apply to their own Member Association.

The empowerment and engagement of young leaders isn't just critical to the development of healthy communities – it's also essential to the everyday operation of the YMCA network. Some initiatives from 2019 Young Ambassadors included forming youth committees to ensure inclusion of youth voices and ideas, the forging of new and critical departmental channels of communication, and innovative managerial training programs.

For Laura, the YMCA Young Ambassador Program was an opportunity to work towards her vision for a healthy community that encourages people to break through traditional social barriers and connect with one another.

Laura led and designed a series of human library events in her YMCA that provided members of her community with a forum to share experiences and form new relationships.

"I came in viewing the YMCA Young Ambassadors Program as an opportunity for my own personal and professional growth, but was challenged to become involved in supporting other young leaders' goals. When I started to view myself as part of that collective and wanted to use whatever little voice and resources I had to lift them up, I knew the program had really changed my perspective."

– Laura Wittmann

Team Leader, Child & Youth Programs, YMCA of Oakville

Communities thrive when people are open and interacting with each other. Building a healthy community takes a young leader like Laura, who understands both the importance of connection, and how to foster and support it among a diverse group of people.





It takes advocates who ensure all voices are heard, like Kelly Walker Schobel.

To build healthy communities, we must bring everyone into the conversation and work together. That's why, over the past year, the YMCA enhanced its efforts to build healthy communities through advocacy, utilizing the federal election as an opportunity to engage with young people on the issues that are important to them.

For Kelly Walker Schobel, being a YMCA advocate for healthy communities means ensuring that all voices in the conversation have a chance to be heard. This included working with colleagues from across the Federation in 2019 to help shape the national engagement campaign that aimed to bring youth perspectives into conversations around the federal election.

Throughout the campaign, YMCAs leveraged social media to create spaces for young people to share their ideas for solutions on housing, employment, child care, and healthy living – issues that are critical to building a healthy community. Recognizing that not all voices in communities were heard, YMCAs also brought the policy solutions on issues impacting Canadians, to candidates running in the federal election.

Since the election, YMCAs continue to work together with government, other charities and non-profits, businesses, and the community to raise awareness of

challenges impacting Canadians and develop innovative solutions. It is the passionate and dedicated advocates who are part of the YMCA that make these efforts possible.

"I truly believe that any problem big or small can be solved when we work together. And working together means that all voices are a part of the conversation and that each person has a unique role to play in creating solutions and building the kind of community we want for ourselves and future generations."

– Kelly Walker Schobel
Acting VP, Marketing and Communications,
YMCA of Greater Vancouver

Without staff like Kelly, who is driven by the belief that including more voices will always lead to better solutions, we would be unable to be effective advocates for the Canada We Want. Thanks to efforts like hers, 2019 was a year full of milestones for the nationwide development and support of healthy communities.



Healthy communities are places that provide opportunity and a sense of belonging to all the people that live within them. They support everyone and anyone, and naturally it takes more than an individual to build them.

It takes a team of passionate, dedicated people united by the shared understanding that a community is only as strong as its least accounted for member.

It takes 50,000 talented staff and volunteers at 1,700 locations throughout the country reaching over 2.39 million Canadians a year. It takes nearly 170 years of experience and dedication.

It takes the YMCA.

YMCA Member Associations

British Columbia

YMCA-YWCA of Kamloops
 YMCA of Northern BC
 YMCA of Okanagan
 YMCA of Greater Vancouver
 YMCA-YWCA of Vancouver Island

Alberta

YMCA Calgary
 YMCA of Lethbridge
 YMCA of Medicine Hat
 YMCA of Northern Alberta

Saskatchewan

YMCA of Regina
 YMCA of Saskatoon

Manitoba

YMCA of Brandon
 YMCA-YWCA of Winnipeg

Ontario

YMCA of Cambridge
 YMCA of Central East Ontario
 YMCA of Eastern Ontario
 YMCA-YWCA of Guelph
 YMCA of Hamilton/Burlington/Brantford
 YMCA of Kitchener-Waterloo
 YMCA-YWCA of the National Capital Region
 YMCA of Niagara

YMCA of Northeastern Ontario
 YMCA Northumberland
 YMCA of Oakville
 YMCA of Owen Sound Grey Bruce
 YMCA of Sault Ste. Marie
 YMCA of Simcoe/Muskoka
 YMCA of Southwestern Ontario
 YMCA of Stratford-Perth
 YMCA of Timmins
 YMCA of Greater Toronto

Quebec

YMCAs of Quebec

New Brunswick

YMCA of Fredericton
 YMCA of Greater Moncton
 YMCA of Greater Saint John

Nova Scotia

YMCA of Cape Breton
 YMCA of Cumberland
 YMCA of Greater Halifax/Dartmouth
 YMCA of Pictou County
 YMCA of Southwest Nova Scotia
 YMCA of Yarmouth

Newfoundland & Labrador

YMCA of Exploits Valley
 YMCA of Newfoundland and Labrador
 YMCA of Western NL

Regional Development Centres

The YMCA Federation is supported by YMCA Regional Development Centres (RDCs) representing four regions in Canada. Each RDC focuses on the overall health, governance, leadership, fiscal sustainability, and growth of YMCAs within their region.

Canada West RDC

Includes all YMCA Member Associations in the provinces of British Columbia, Alberta, Saskatchewan, and Manitoba.

Ontario RDC

Includes all YMCA Member Associations in the province of Ontario.

Quebec RDC

Includes the YMCAs of Quebec.

Atlantic RDC

Includes all YMCA Member Associations in the provinces of New Brunswick, Nova Scotia, and Newfoundland & Labrador.





YMCA Canada Partners

Thank you to the following private, public, and non-profit organizations that have collaborated with us in 2019, helping us to fulfill our mission over the past year.

Alliances, Coalitions & Associations

Active Living Coalition for Older Adults
 Canadian Council for International Cooperation
 Chronic Disease Prevention Alliance of Canada
 National Alliance of Children and Youth

Partners in Building a Healthier Canada

4Rs Youth Movement
 Canada's National Ballet School
 Canadian Tire Jump Start Charities
 CIBC Youthvision Scholarship Program
 Employment and Social Development Canada
 Imagine Canada
 Lifesaving Society of Canada
 Loblaws Inc.
 The Cowan Foundation

Global Partners

As part of our commitment to the YMCA global movement, YMCAs in Canada have been working collaboratively with partners in the YMCA global network for more than a century.

National Office Partners

Africa Alliance of YMCAs
 Asia and Pacific Alliance of YMCAs
 Latin American and Caribbean Alliance of YMCAs
 World Alliance of YMCAs
 YMCA Europe
 YMCA of the USA

YMCA of Liberia & YMCA of Greater Toronto
 YMCA of Senegal & YMCA of Greater Toronto
 YMCA of Sierra Leone & YMCA of Simcoe/Muskoka
 YMCA of South Africa & YMCA of Niagara

Latin America and the Caribbean

YMCA of Bogotá, Colombia & YMCAs in Alberta and Saskatoon
 YMCA of Medellín, Colombia & YMCA of Greater Toronto
 YMCA of Risaralda, Colombia & YMCA of Greater Moncton
 YMCA of Guatemala & YMCA of Southwestern Ontario

YMCA Member Association Partners

Africa
 YMCA of Ethiopia & British Columbia YMCAs
 YMCA of Ghana & YMCA of Greater Toronto

YMCA of Zambia and the YMCAs of Cambridge & Kitchener-Waterloo, Hamilton/Burlington/Brantford, and Stratford-Perth

Europe
 YMCA of Ukraine & YMCAs of Calgary, Northern Alberta, Brandon, and Saskatoon

YMCA of Haiti & YMCAs of Quebec
 YMCA of Honduras & YMCAs in Atlantic Canada

YMCA of Mexico City, Mexico & YMCA of Greater Toronto
 YMCA of Nicaragua & YMCA Northumberland



Heritage Club

The YMCA Canada Heritage Club recognizes those who have generously chosen to make a gift to the Endowment Fund of YMCA Canada.

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|-------------------------------------|--------------------------|---|
| Anonymous (2) | Hamer Guest* | Meghan and Andrew Reddick |
| Greg Auld | Scott and Linda Haldane | Bill Rees* |
| Jennifer Babe | Rowley Hastings | Robert and Kathy Reid |
| Drs. Baer and Cohen P.C. | David and Laura Hughes | Marty and Sharee Reynolds |
| Richard and Nancy Bailey and Family | Clarke Hunter | Ted Robinson |
| Betty Black | Ruhee Ismail-Teja | George and Ann Rodger |
| Don Black | Marilyn Kapitany | Craig and Heather Rowe |
| Dr.* and Mrs. Don Brundage | Sol and Rachel Kasimer | Beverly Sawicki |
| Jean Bruneau | Laura and David Korn | Patricia Schneider |
| Anne Buckley | Henry and Jean Labatte | Murray* and Mary* Shantz |
| Alan and Jane Burpee | Marcel Lauzière | George Singleton* |
| Mollie Cartmell | Al Lennox | Betty-Lou Souter |
| Helen Corkum* | James MacGowan | Daphne Spence |
| Lee Crawford | The Madhani Family | Bryn Styles |
| Franca D'Angelo | Dr. John M. Magwood* | Don Tapscott |
| Russ and Keitha Davey | Mary Mansworth | Pat Thompson and John Brewin |
| The Deakin-Thomas Family | Ray Mantha | Harvey Thomson |
| Victor M. Drury | Dave McBride | Margaret and Bob* Torrance |
| Paul Dunne | Don and Sue McCreesh | Catherine and Michael Van-Alstine Woods |
| Ivan and Evelyn Eaton | Don* and Peggy McGregor | Susan Waterfield |
| Blair Filyk | Sandy McIntyre | Michael and Judy Weil and Family |
| Brenda Flaherty and Brent Wood | Howard P. Miller* | Wanda Wetterberg |
| Casey Forrest | Richard Moore | Jennifer and Jeff Wilson |
| Helen Francis | Jack Mulkins | Wenda Yenson |
| William Gallaway | Patricia and Doug Pelton | Wynne and Tom Young |
| Mark Galonski | Niels Petersen* | |
| Deidre Green | Mary Pollock* | |

**In memoriam*

YMCA National Board of Directors

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|--|-----------------------|-----------------------------|
| Officers | Directors | |
| Marcel Lauzière | Mostafa Abd El Meguid | Tyrl Froese |
| <i>Chair</i> | Colleen Albiston | Ruhee Ismail-Teja |
| Mary Beck | Daniel Boisvert | Leanne Standryk |
| <i>Vice Chair</i> | Nicole Callihoo | Wan-Peng Sun |
| Laurie Skinner | Sourov De | Bruno Suppa |
| <i>Vice Chair, Finance, Audit & Risk</i> | Neil Desai | Mary Williams |
| | Daniel Doiron | Immediate Past Chair |
| | | Brenda Flaherty |

Balance Sheet

As at December 31, 2019

	2019	2018
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 1,577,459	\$ 3,180,280
Accounts receivable	679,313	1,766,383
Prepaid expenses	80,367	97,916
	2,337,139	5,044,579
Investments	18,662,231	16,529,098
Accounts receivable	400,888	665,422
Capital assets	65,041	63,268
Intangible assets	2,775,811	14,255,508
Other long-term assets	58,169	119,088
	\$ 24,299,279	\$ 36,676,963
LIABILITIES		
Current Liabilities		
Accounts payable and accrued liabilities	\$ 772,862	\$ 1,182,276
Deferred contributions	228,278	250,441
	1,001,140	1,432,717
Deferred capital contributions	2,265,558	12,930,855
Deferred lease inducement	32,916	52,666
	3,299,614	14,416,238
Net Assets		
Endowments	15,580,786	13,215,552
Board restricted reserves	3,327,447	3,859,017
Unrestricted	1,093,666	1,307,129
Investment in capital and intangible assets	997,766	3,879,027
	20,999,665	22,260,725
	\$ 24,299,279	\$ 36,676,963

A full set of audited YMCA Canada Financial Statements is available on our website.

Statement of Operations

For the year ended December 31, 2019

	2019	2018
REVENUE		
Allocations from YMCA Member Associations	\$ 9,591,322	\$ 9,021,651
Payments from YMCA Member Associations for externally developed software	-	1,403,623
Amortization of deferred capital contributions	12,284,767	-
Foundation grants	56,196	34,038
National meetings and conferences	212,176	132,084
Dividend income	693,563	685,688
Recoveries from YMCA Member Associations	602,016	451,422
Government and other grants	237,418	371,741
Miscellaneous	231,361	82,748
	\$ 23,908,819	\$ 12,182,995
EXPENSES		
Salaries and employee benefits	\$ 3,515,673	\$ 3,114,277
Purchased services	2,173,530	1,969,200
Travel and meetings	1,134,128	1,482,798
YMCA Lead and other Member Association agreements	801,476	824,939
YMCA Resource Development Centre dues	1,780,741	1,733,244
YMCA Resource Development Centre support	244,552	152,646
Communications	702,425	651,625
World YMCA services	376,067	322,531
Rent and office	266,157	311,826
Licence fees	304,356	598,181
Affiliations, professional services, and insurance	133,949	163,719
Amortization of capital and intangible assets	530,096	416,157
Impairment of intangible assets	14,666,622	-
Grants distributed	237,418	371,741
	\$ 26,867,190	\$ 12,112,884
(Deficiency) excess of revenue over expenses before the undernoted	\$ (2,958,371)	\$ 70,111
Change in fair value of investments	1,276,260	(681,779)
Deficiency of revenue over expenses for the year	(1,682,111)	(611,668)
Interfund transfers	1,468,648	382,763
Decrease in unrestricted fund balance	(213,463)	(228,905)
Beginning unrestricted fund balance	1,307,129	1,536,034
Ending unrestricted fund balance	\$ 1,093,666	\$ 1,307,129

About YMCA Canada

The YMCA is a powerful association of people joined together by a shared passion to foster a sense of belonging for all. In an age of complex social challenges, the YMCA is steadfastly dedicated to building healthy communities by inviting and encouraging Canadians to join in, to give back, and to gain the connections, skills, and confidence they need to thrive.

YMCA Canada is a charity and the national office of the Canadian YMCA Federation, providing support to 44 YMCA Member Associations. For more than a century we've been at the heart of communities across the country, serving evolving needs and providing vital community services.

For more information, please visit ymca.ca.

Contact Us

YMCA Canada

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 ymca.ca

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 [@YMCA_Canada](https://twitter.com/YMCA_Canada)

Charitable Registration Number: 11924 6460 RR0001



The Standards Program
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